

EFA Group Sponsors Singapore's Para Cyclist Team to Achieve Asian Para Games 2018 Dreams

SINGAPORE. 10 April 2018 – EFA Group is delighted to announce its first ever partnership with the Singapore Disability Sports Council (SDSC), by adopting its Para Cycling High Performance Programme for 2018. The sponsorship will be channeled to a range of high-performance related activities for the para cycling team starting from April 2018.

The SDSC is the national sports organisation for persons with disability. As the parent body and overarching national sports association for disability sports in Singapore, SDSC has oversight of all its member associations' activities such as the para cycling programmes. The effort put in by SDSC paid off when the para cycling team returned with a record medal haul of 14 medals (1 gold, 5 silver and 8 bronze) from the 9th ASEAN Para Games in 2017, notwithstanding it being a debut for the team at a major game. In 2018, EFA's partnership will strengthen the team's progress towards higher achievements, including their attempt to qualify for the Asian Para Games 2018 in Jakarta, Indonesia this October.

The sponsorship is in line with EFA's commitment to its core values – to create meaningful impact to livelihoods, work as a team and embrace diversity. As part of the partnership, SDSC will also be providing platforms for EFA employees to interact and learn from the journeys of para athletes and bridge their interests with staff volunteer exposure.

“Just as lack of financing should not hamper the growth of good businesses, we believe that no one should be excluded to participate in a sport they excel in because of a disability or insufficient funding. We are confident that by providing them with the right resources and support, this team of high performance athletes can be steered to succeed. This partnership also goes beyond having our logo on a banner or t-shirt. It is a great opportunity for our employees to interact with the athletes and understand how they overcome challenging situations with adaptability and tenacity, an invaluable lesson that applies both professionally and personally,” said Francois Dotta, CEO of EFA Group.

With the para cycling team's aspirations taking off under EFA's sponsorship, SDSC is also on the lookout for more partners to adopt other para sports teams. Ms Kelly Fan, Executive Director of SDSC, said, “We are grateful to EFA Group for valuing the resilience of our athletes and extending its help to this budding team. The EFA partnership is based on a new formula we are exploring, whereby the adopter not only accesses a single team, but is offered flexible opportunities across various sports to cater to diverse interests within the organisation. We hope that this new formula will bridge more ardent partners with our talented athletes with disability, and bring them excitement in sharing our discovery of the next rising para athlete.”



Francois Dotta with two of the para athletes (Emily Lee, visually impaired cyclist and Jeremiah Tan, Cerebral Palsy football player) who spoke at a recent EFA staff event

About EFA Group

EFA Group is a global independent asset manager specializing in private debt strategies. Established in 2003, the firm manages over US\$1.2 billion of capital with a cumulative 25-year track record of positive performance across all of its funds. EFA is regulated by the Monetary Authority of Singapore, the Dubai Financial Services Authority and has over 60 personnel across offices in Singapore, Dubai, Geneva, London, and Istanbul. More information at www.efa-group.net

About Singapore Disability Sports Council (SDSC)

Singapore Disability Sports Council (SDSC) is the only organisation in Singapore that caters to sports for persons across all kinds of disabilities, over 20 sports. It aims to help persons with disability lead full and independent lives through sports. Besides providing sporting opportunities for them to realise their potential, SDSC trains talents to represent Singapore and pursue excellence at regional and international competitions. More information at www.sdsc.org.sg

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